

Lets Simplify Your Digital Transformation Journey

SOFTWARE ANALYTICS & CLOUD FIRST

We help our clients accelerate & optimise their return on investment from complex technologies

Intelligent cloud

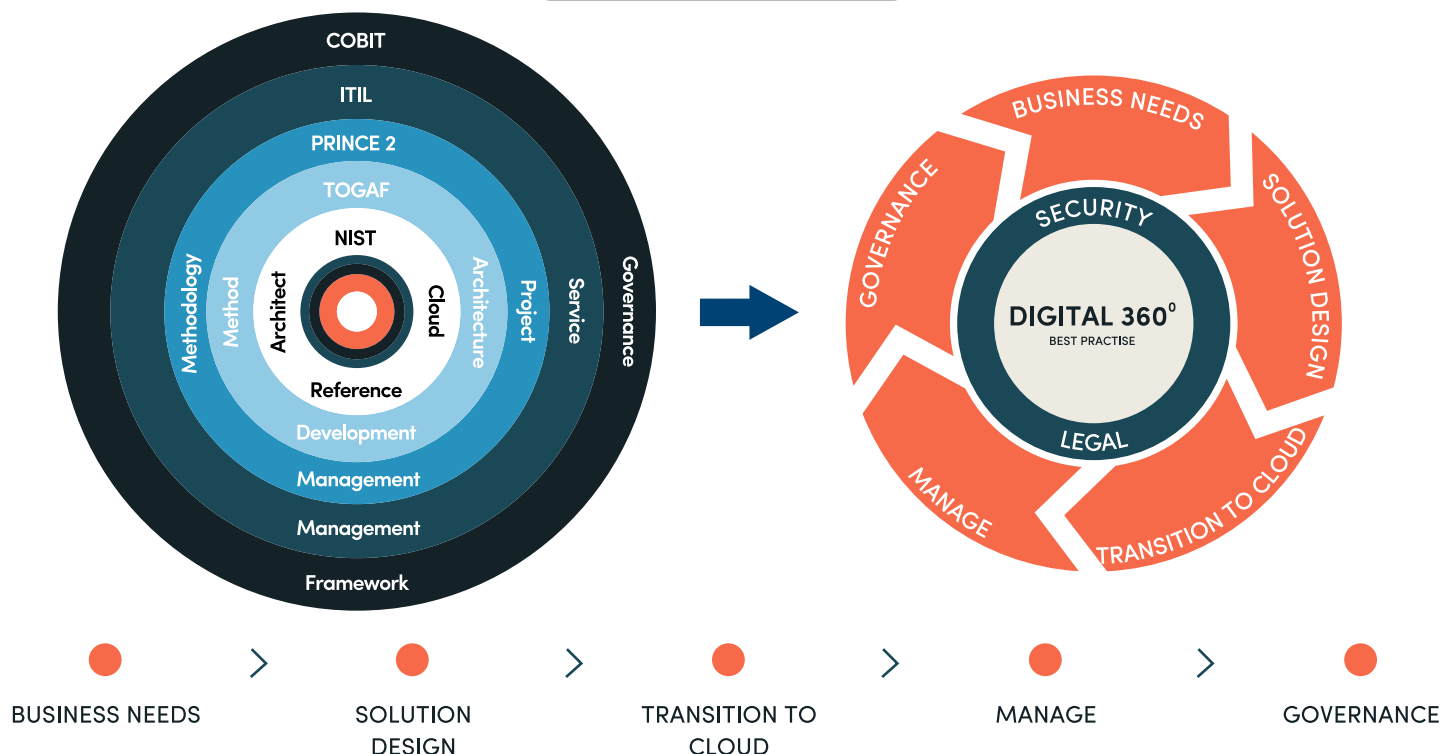
Transforming Your Cloud Experience



Crayon, global leader in IT and digital transformation services and the largest independent 'cloud economics' practice, strongly believe in "Pay-per-usage" model – organizations must pay for the IT resources they actually need. Crayon is the most reliable and a trusted technical advisor for many of the world's leading organizations. Through unique people, tools and systems, the company ensures the best ROI from complex technology investments.

Crayon – specialists in Software Volume Licensing, Cloud Analytics and Associated Consulting Services, is headquartered in Oslo, Norway with offices around the world.

WHY CRAYON?



Business Needs

Prepare the organisation for successful projects by setting the scope, constraints, and expectations for a project; create a vision, define stakeholders, validate the business context, create the statement of work and obtain approvals.

Solution Design

Develop target architectures, and to define the types and sources of data needed to support the business, in a way that can be understood by the stakeholders, and define the kinds of application systems necessary to process the data and support the business.

Transition To Cloud

Sort the various implementation projects into priority, produce a prioritised list of projects that will form the basis of the detailed Implementation and migration plans, and to generate an impact analysis, including an architecture implementation contract.

Manage

Concerned specifically with the services offered and delivered. In particular, it deals with the required service levels, availability, continuity, financial viability, security, and the necessary IT infrastructure capacity.

Governance

Monitor technology changes, business changes, assess changes, development of position to act and perform appropriate governance functions, while the system is being implemented and deployed.

The Intelligent Foundation for IT Optimisation

Crayon's world class Software Infinity is a best practice framework that enables an interactive and consultative approach to implementing and maintaining an optimised IT estate.

Software Infinity provides a centralised program interface that allows our customers to analyse, review and manage their SAM environment.



Policy Maturity Assessment

The SAM-iQ Maturity Assessment measures an organisation's current SAM status and presents a detailed plan of action for improving levels of maturity.

Program Tracker

The SAM-iQ Program Tracker enables organisations to track their progress throughout each phase and measure it against their overall objectives and KPIs.

GDPR Infinity

The increased focus on protection of information places an ever larger demand on the way we handle personal data. GDPR Infinity provides a detailed analysis of the current state against the GDPR articles and recitals.

Software & Cloud Economics

Organisations combine On-Premise and Cloud based reporting to provide continuous cloud consumption and billing reports. Crayon specialists support with license portfolio optimisation, risk reduction and cost savings.

Resource Consultant

The SAM-iQ Resource Manager provides access to SAM guided tools to support an organisation through their SAM planning, implementation, maintenance and optimisation.

Cloud-iQ will provide you with an unrivalled overview of your Cloud Services, which can be customised and augmented to suit your organisation's unique requirements.

Cloud-iQ is a comprehensive one-stop shop, self-service portal, where you can create and provision in real time, all of Amazon Web Services and Microsoft's Cloud Suite Technology products



Simplify Your Order And Management Processes

- ✓ Amazon Web Services, Softlayer, Azure
- ✓ Microsoft Online Subscriptions
- ✓ Reporting for Microsoft SPLA, Citrix CSP, Veeam VCP etc.

Enterprise Customer Advantages

- ✓ Subscribe only for the Workloads you need, at the time and when you need them.
- ✓ Adjust Products and Quantities upwards or downwards every month.
- ✓ Cloud IQ is our flexible alternative, which optimises your costs by more than 40%.

Channel Advantages

- ✓ Self-provisioning of customer account subscriptions by licenses order.
- ✓ Configure notifications and alerts on Cloud Spending and Subscription Changes.
- ✓ View real-time Cloud Usage Analysis and Download detailed reports.
- ✓ Automate processes using Cloud-iQ APIs.

It's all about Cloud....

Crayon offers a comprehensive portfolio of solutions ranging from enabling your first steps into the public cloud through Proof of Concept. Crayon, with its offerings, caters to this demand for customers of any size. Here is how we have broken up our services to ensure that you only take up what you need based on your needs. We have both project based service offerings and also annuity based managed services options all laid out for you to choose.



Cloud Advisory



Cloud Migrations



Cloud Back-up



Proof of Concept



Cloud Management



Cloud Disaster Recovery



Cloud Infrastructure



Cloud Connectivity



Security Management



Cloud Identity



Cloud Support

Training & Events

International SAM Institute (ISI)

ISI - Specialist Global Providers of Software & Asset Management Training

ISI, Part of the Crayon Group, offers a comprehensive range of Software and IT Asset Management Training. Information Technology is the lifeblood for most organisations in today's dynamic, global marketplaces with most investing considerably in IT hardware, software and technology infrastructures.

Information Technology provides the foundation for:












- ✓ Internal and external communication to all stakeholders
- ✓ Business process automation
- ✓ Corporate memory for analysis and decision making
- ✓ Competitive differentiation through innovation

ISI provides a comprehensive set of professionally accredited IT Asset Management training ideally suited to properly equip IT professionals tasked with acquiring, maintaining or auditing IT assets with the skills they need within the modern enterprise.

- ✓ Certified Asset Management Professional - CAMP
- ✓ Certified Hardware Asset Management Professional - CHAMP
- ✓ Certified Software Asset Manager - CSAM
- ✓ Certified IT Asset Disposition - CITAD
- ✓ Certified IT Asset Manager - CITAM

CRAYON USP's

-  Global Leader in SAM, Licencing, GDPR, Cloud Transformation & Associated Consulting Services
-  We optimise our Client's Technology estate through Smart Digital Transformation
-  Unique Consulting & Intelligent Cloud Methodology to deliver on our Mission
-  An Experienced Advisor with a proven World-Wide Track Record
-  Very Strong Partner Network eco system of Managed Services Providers, System Integrators, Hosters, ISVs Nationally and Internationally

-  Global footprint, Operational in 24+ countries
-  Wide Choice of Principle Solution Providers, Cloud Providers & Software Vendors
-  Nationwide Reach & Network of Partners
-  Global LSP, CSP, SPLA Partners of Microsoft
-  Vmware's and Redhat's Cloud Services Licensing Providers
-  Crayon Intelligent Cloud IQ (Customer Life Cycle Management)
-  Acceleration of Partners Business Growth
-  Pulse (Partner Incentive Program and Core Knowledge base)
-  Best in Class Advisory Services with experienced and expert Pre Sales Team
-  TCO Optimization & drive towards Digital Goals
-  Value Added Distributor for AWS

SOME MAJOR GLOBAL RELATIONSHIPS












SOME TOP LOGOS



















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An experienced advisor with a proven worldwide track record